

Mian Muhammad Adil, BS-IT

Toronto, ON

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User Experience/User Interface Designer

SUMMARY

- 10 years of experience in industries of smart city innovation, government sector, SaaS, banking and AI.
- Strong command of UX strategy, business thinking, project management, and UX research.
- Ability to conduct, brainstorming sessions, UX benchmarking, heuristic evaluation, and usability audits.
- Experienced in working with software developers, engineers, data scientists and business leaders
- Prepare blueprints, pitch decks and design systems for enterprise software products.
- Skilled in UX/UI design and collaboration using various tools such as Figma and Miro.
- Detailed design and Illustration skills with a grip on software like Illustrator and Photoshop.

SOFTWARE TOOLS

- Figma, Miro, Adobe XD, Photoshop, Illustrator, Microsoft Office & Copilot.

PROFESSIONAL EXPERIENCE

Product Designer

Nov 2023 -ongoing

Cybensol Technology Inc., Toronto, ON

- Created design MVP for SaaS platform, targeting job seekers.
- Designed features to deliver data-driven insights on soft and technical skills, with recommendations for certifications and internships.
- Incorporated real-time demographic data visualization to inform users about local job openings.

Nov 2022 -Sep 2023

Senior User Experience Designer

HUED, Riyadh, Saudi Arabia

- Led the design of user-centric digital products and services to meet client and customer needs.
- Collaborated with cross-functional teams to identify user needs, conduct research, and create wireframes, prototypes, and high-fidelity designs.
- Conducted usability testing and user research to continuously improve products and services.
- Mentored junior designers, guiding them to help them develop skills and grow in their roles while striving to create innovative and intuitive user experiences.

Mar 2018 -Oct 2022

Senior User Experience Designer

Do Analytica, Jeddah, Saudi Arabia

- Led a multidisciplinary design practice, assisting SMEs like DoResume.ai, AI-Future Fit, DaoPropTech, Coca-Cola, Social Analytica, and Sun Green Farms in securing funding and achieving growth.
- Collaborated with Data Scientists and Partners at Do Analytica to co-develop an AI service and feature roadmap, steering projects from inception to launch, including the flagship AI Future Fit platform.
- Translated product roadmap features into well-defined requirements for AI product design, including user experience and interfaces, and reviewed business needs to refine priorities, outline milestones, and identify opportunities and risks.

Programme Officer UX/UI

Nov 2014 - Oct 2017

Information Technology University

- Led the design strategy for the university website, admission portal, research lab websites, social media infographics, and admission campaigns.
- Led the university admission UX UI design initiative.

Work Affiliations

- I am a part of the Miro creative community and publish on Miroverse
- I am part of the plan9 startup incubator as a mentor
- I was a part of design facilitation sessions at the Arab National Bank

EDUCATION

Bachelor of Science Information Technology

2010-2014

Imperial College of Business Studies, Pakistan

CERTIFICATIONS

Miro Academy

- Essentials
- Mapping & diagramming
- Collaborative Meetings
- Technical Diagramming

Google Career Certificates

- Foundations: Data, Data, everywhere

IBM training

- Enterprise Design Thinking Practitioner